

# 2019 GCBX Keystone Benefits

GCBX is supported by active, engaged members. GCBX Keystone Members are the premier members that participate at a higher level and support the industry and GCBX through their active engagement.

## BRONZE LEVEL

### Networking Events

- Spring Networking Social Event  
*Includes 2 registrations*
- Recognition on name badges at all events
- Company recognition in PowerPoint video loop at certain GCBX events

### Golf Tournaments

- Tee sign recognition

### Website

- Prime tab on website
- Recognition on Keystone webpage
- Your company logo listed on homepage and sponsor page
- Links to your company website everywhere your company is mentioned on the website
- Name recognition in E-Newsletter and weekly email blasts

### Additional Benefits

- GCBX office plaque recognition
- GCBX office email signature block listing
- Company name listed on sponsor boards at every event and in GCBX office
- List of GCBX event attendees with contact name and phone number by request
- Company name in all new member welcome kits
- Invitation to Exclusive Keystone Event
- Bi-yearly political round table with local and state politicians

Value over: \$4,700.00  
**Member cost: \$1,600.00**  
 INCLUDES ANNUAL MEMBERSHIP

## SILVER LEVEL

### Networking Events

- **Includes \$200 GCBX dollars to be used for events/sponsorships**
- Recognition on name badges at all Keystone events
- Company recognition in PowerPoint video loop at certain GCBX events

### Golf Tournaments

- Tee sign recognition
- Early Registration Discounts

### Website

- Prime tab on website
- Recognition on Keystone webpage
- Your company logo listed on homepage and sponsor page
- Links to your company website everywhere your company is mentioned on the website
- Name recognition in E-Newsletter and weekly email blasts

### Additional Benefits

- GCBX office plaque recognition
- GCBX office email signature block listing
- Company name listed on sponsor boards at every event and in GCBX office
- List of GCBX event attendees with contact name and phone number by request
- Print exposure in GCBX partnerships with *Sarasota Magazine* and *Business Observer*
- Company name in all new member welcome kits
- Discount on additional sponsorship opportunities - 5% off
- Invitation to Exclusive Keystone Event
- Premium booth placement at Reverse Trade Show
- Bi-yearly political round table with local and state politicians

Value over: \$8,500.00  
**Member cost: \$2,600.00**  
 INCLUDES ANNUAL MEMBERSHIP

## GOLD LEVEL

### Networking Events

- Annual Meeting Sponsor  
*Two complimentary dinner registrations, recognition on all materials, website, email blasts & signs*
- **Includes \$350 GCBX dollars to be used for events/sponsorships**
- Private Reception with key decision makers and CEOs at the leading GC firms and developers in the region – *1 per year*
- Recognition on name badges at all events
- Company recognition in PowerPoint video loop at certain GCBX Events

### Golf Tournaments

- Tee sign recognition
- Early registration discounts
- Double Eagle Sponsor

### Website

- Prime tab on website
- Recognition on Keystone webpage
- Your company logo and website link on home and sponsor pages
- Links to your company website everywhere your company is mentioned on the website
- Name recognition in E-Newsletter and weekly email blasts

### Additional Benefits

- GCBX office plaque recognition
- GCBX office email signature block listing
- Company name listed on sponsor boards at every event and in GCBX office
- List of GCBX event attendees with contact name and phone number by request
- VIP tables at the Annual Dinner with elected officials
- Print exposure in GCBX partnerships with *Sarasota Magazine* and *Business Observer*
- Company name in all new member welcome kits
- Discount on additional sponsorship opportunities - 10% off
- Invitation to Exclusive Keystone Event
- Premium booth placement at Reverse Trade Show
- Bi-yearly political round table with local and state politicians
- One seat at political committee, candidate interview process

Value over: \$12,250.00  
**Member cost: \$4,100.00**  
 INCLUDES ANNUAL MEMBERSHIP

## PLATINUM LEVEL

### Membership

- Exclusivity per business sector

### Networking Events

- Annual Meeting Sponsor  
*Two complimentary dinner registrations, recognition on all materials, website, email blasts & signs*
- **Includes \$500 GCBX dollars to be used for events/sponsorships**
- Private Reception with key decision makers and CEOs at the leading GC firms and developers in the region – *2 per year*
- Recognition on name badges at all events
- Company recognition in PowerPoint video loop at certain GCBX Events

### Golf Tournaments

- Tee sign recognition
- Early registration discounts
- Double Eagle Sponsor

### Website

- Prime tab on website
- Recognition on Keystone webpage
- Your company logo and website link on home and sponsor pages
- Links to your company website everywhere your company is mentioned on the website
- Company logo in weekly email blasts

### Additional Benefits

- **Recognition on GCBX Facebook page**
- GCBX office plaque recognition
- GCBX office email sig. block listing
- Company name listed on sponsor boards at every event and in GCBX office
- List of GCBX event attendees
- Company name in all new member welcome kits
- VIP tables at the Annual Dinner with elected officials
- Mailing labels for all GCBX members
- Print exposure in GCBX partnerships with *Sarasota Magazine* and *Business Observer*
- Discount on additional sponsorship opportunities - 15% off
- Invitation to Exclusive Keystone Event
- Premium booth placement at Reverse Trade Show
- Bi-yearly political round table with local and state politicians
- One seat at political committee, candidate interview process

Value over: \$19,750.00  
**Member cost: \$5,500.00**  
 INCLUDES ANNUAL MEMBERSHIP

◆ **Diamond Level** Ask About This Exclusively Customized Sponsorship Opportunity!